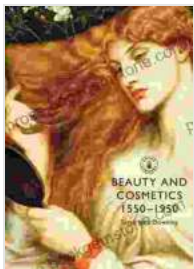


# Beauty and Cosmetics: A Comprehensive History from 1550 to 1950

Beauty and cosmetics have been an integral part of human culture for centuries. From the ancient Egyptians to the modern day, people have used various products and techniques to enhance their appearance. This article provides a comprehensive history of beauty and cosmetics from 1550 to 1950.



## Beauty and Cosmetics 1550 to 1950 (Shire Library Book 633) by Sarah Jane Downing

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Print length : 136 pages



## The Renaissance (1550-1650)

The Renaissance was a period of great cultural and artistic change in Europe. This时期 also saw a significant shift in beauty ideals. Women began to favor a pale complexion, which was seen as a sign of aristocracy. They also began to use makeup to accentuate their features.



Some of the most popular cosmetics during the Renaissance included:

- Ceruse: A white powder made from lead carbonate
- Venetian ceruse: A white powder made from bismuth
- Rouge: A red powder made from cochineal or cinnabar

- Lip salve: A mixture of beeswax and oil
- Hair dye: A mixture of henna and walnut shells

### **The Baroque Era (1650-1750)**

The Baroque era was a period of extravagance and opulence. This was reflected in the beauty ideals of the time. Women began to favor a more dramatic look, with heavy makeup and elaborate hairstyles.



Some of the most popular cosmetics during the Baroque era included:

- Ceruse: White lead powder continued to be popular, despite its toxic effects.
- Rouge: Rouge was now made from carmine, a pigment derived from cochineal insects.
- Lip salve: Lip salve was now made with beeswax, oil, and rose petals.
- Hair dye: Hair dye was now made with henna, walnut shells, and vinegar.

### **The Enlightenment (1750-1850)**

The Enlightenment was a period of intellectual and scientific progress. This period also saw a change in beauty ideals. Women began to favor a more natural look, with less makeup and simpler hairstyles.



Some of the most popular cosmetics during the Enlightenment included:

- Ceruse: White lead powder was finally banned due to its toxic effects.
- Rouge: Rouge was now made from vegetable dyes, such as beetroot juice.
- Lip salve: Lip salve was now made with beeswax, oil, and honey.

- Hair dye: Hair dye was now made with henna and walnut shells.

## **The Victorian Era (1850-1900)**

The Victorian era was a period of great social and economic change. This period also saw a change in beauty ideals. Women began to favor a more delicate look, with pale skin, rosy cheeks, and full lips.



Some of the most popular cosmetics during the Victorian era included:

- Rice powder: Rice powder was used to whiten the skin.
- 胭脂: 胭脂 was used to add a flush of color to the cheeks.
- Lip pomade: Lip pomade was used to protect and soften the lips.
- Hair oil: Hair oil was used to nourish and style the hair.

### **The Edwardian Era (1900-1914)**

The Edwardian era was a period of transition in beauty ideals. Women began to experiment with new looks, including bobbed hair and darker makeup.



Some of the most popular cosmetics during the Edwardian era included:

- Face powder: Face powder was used to give the skin a matte finish.
- Eye shadow: Eye shadow was used to add depth and definition to the eyes.
- Mascara: Mascara was used to thicken and lengthen the eyelashes.



- Lip rouge: Lip rouge was used to add a pop of color to the lips.

## **The Roaring Twenties (1920-1929)**

The Roaring Twenties was a period of great social and economic change. This period also saw a significant change in beauty ideals. Women began to favor a more flapper-like look, with short hair, heavy makeup, and short skirts.

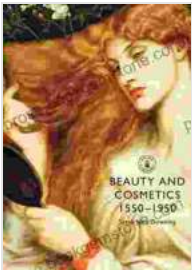


Some of the most popular cosmetics during the Roaring Twenties included:

- Face powder: Face powder was used to give the skin a matte finish.
- Rouge: Rouge was used to add a flush of color to the cheeks.
- Lip rouge: Lip rouge was used to add a pop of color to the lips.
- Eyeliner: Eyeliner was used to define the eyes.
- Mascara: Mascara was used to thicken and lengthen the eyelashes.

## The Great Depression (1930-1939)

The Great Depression was a period of great economic hardship. This period also saw a change in beauty ideals. Women began to

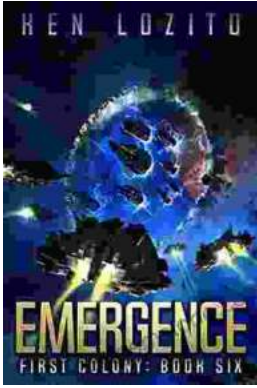


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