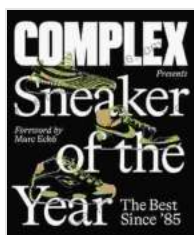


# Sneaker of the Year: A Comprehensive Guide to the Most Coveted Footwear

In the realm of footwear, the "Sneaker of the Year" award stands as a pinnacle of recognition, bestowed upon sneakers that have transcended their boundaries and become cultural icons. From groundbreaking designs to innovative technologies, these award-winning sneakers have left an indelible mark on the sneaker landscape.



## Complex Presents: Sneaker of the Year: The Best Since

'85 by Inc. Complex Media

★★★★☆ 4.8 out of 5

Language	: English
File size	: 23581 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 336 pages
Lending	: Enabled
X-Ray	: Enabled



## Origins of the Sneaker of the Year Award

The concept of a "Sneaker of the Year" award originated in the early 2000s, when sneaker enthusiasts and media outlets sought to celebrate the most exceptional sneakers of the year. Various publications and organizations established their own award systems, recognizing sneakers based on factors such as design, cultural impact, and innovation.

## Criteria for Winning the Award

The criteria for winning a Sneaker of the Year award vary depending on the awarding body. However, some common factors include:

- **Design:** The sneaker should showcase exceptional creativity and aesthetics.
- **Innovation:** The sneaker should incorporate new or groundbreaking technologies.
- **Cultural Impact:** The sneaker should have a significant influence on popular culture and fashion.
- **Sales:** The sneaker should achieve strong sales performance, indicating widespread popularity.

## Past Winners of the Sneaker of the Year Award

Over the years, numerous sneakers have been crowned "Sneaker of the Year." Some notable past winners include:

- **2001:** Nike Air Jordan 11 "Concord"
- **2006:** Nike Air Force 1 "Year of the Dog"
- **2010:** Nike Mag 2011
- **2014:** Adidas Yeezy Boost 750 "Triple Black"
- **2018:** Nike Air VaporMax "Be True"

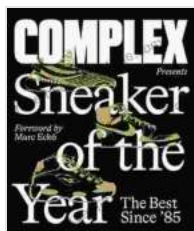
## Cultural Significance of the Sneaker of the Year Award

Beyond recognizing exceptional sneakers, the Sneaker of the Year award has significant cultural significance. It reflects the growing influence of

sneaker culture in society, where sneakers have become a symbol of style, status, and individuality.

The award also serves as a platform for highlighting the creativity and innovation of footwear designers. It encourages designers to push boundaries and create sneakers that are both aesthetically pleasing and technologically advanced.

The Sneaker of the Year award is a testament to the transformative power of footwear. It recognizes sneakers that have not only met the needs of consumers but also transcended their practical purpose to become cultural icons. As the sneaker industry continues to evolve, the pursuit of the Sneaker of the Year award will undoubtedly continue to motivate designers to create groundbreaking and unforgettable footwear.



## Complex Presents: Sneaker of the Year: The Best Since

'85 by Inc. Complex Media

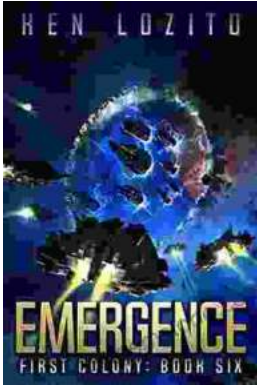
★★★★☆ 4.8 out of 5

Language	: English
File size	: 23581 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 336 pages
Lending	: Enabled
X-Ray	: Enabled

FREE

DOWNLOAD E-BOOK





## **Emergence First Colony: a Ken Lozito Masterpiece**

Nestled amidst the pristine coastal landscapes of Boynton Beach, Florida, Emergence First Colony stands as a testament to the visionary...



## **Afterlight: In Search of Poetry, History, and Home**

Prologue: The Call of the Open Road In the heart of every traveler lies a longing for something more&mdash;a...