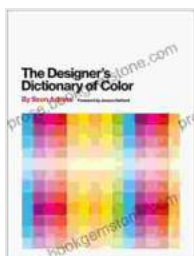


The Designer's Dictionary of Color: A Comprehensive Guide to the Language of Color in Design

Color is one of the most important elements of design. It can be used to create a variety of effects, from conveying a message to creating a mood. Understanding how to use color effectively can make all the difference in the success of your projects.



The Designer's Dictionary of Color by Sean Adams

★★★★☆ 4.7 out of 5

Language : English

File size : 246874 KB

Screen Reader : Supported

Print length : 256 pages

Lending : Enabled



The Designer's Dictionary of Color is a comprehensive guide to the language of color in design. It provides you with everything you need to know to use color effectively in your own work, including:

- A detailed explanation of color theory, including the different color models and how they work
- A discussion of color psychology, including how different colors can affect our emotions and behavior
- A guide to creating color schemes and combinations

- Tips for using color in different types of design projects

Chapter 1: Color Theory

The first chapter of The Designer's Dictionary of Color provides a detailed explanation of color theory. This includes a discussion of the different color models, such as the RGB, CMYK, and HSL models. You will also learn about the different properties of color, such as hue, saturation, and value.

Chapter 2: Color Psychology

The second chapter of The Designer's Dictionary of Color discusses color psychology. This includes a discussion of how different colors can affect our emotions and behavior. You will learn how to use color to create specific effects in your designs.

Chapter 3: Color Schemes and Combinations

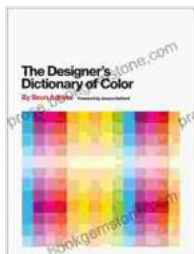
The third chapter of The Designer's Dictionary of Color provides a guide to creating color schemes and combinations. You will learn how to choose colors that work well together and how to create different types of color schemes, such as monochromatic, complementary, and triadic schemes.

Chapter 4: Color in Design

The fourth chapter of The Designer's Dictionary of Color provides tips for using color in different types of design projects. You will learn how to use color in web design, print design, and product design. You will also learn how to use color to create effective branding and marketing materials.

The Designer's Dictionary of Color is a comprehensive guide to the language of color in design. It provides you with everything you need to

know to use color effectively in your own work. Whether you are a beginner or an experienced designer, this book will help you to take your color skills to the next level.



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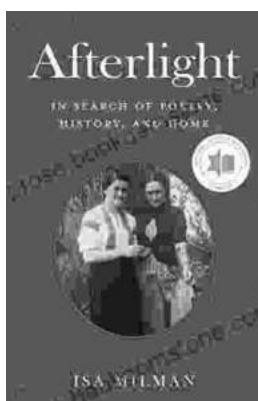
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