

Think Pink: The Story of Depatie-Freleng



Think Pink: The Story of DePatie-Freleng by Mark Arnold

★★★★☆ 4.6 out of 5

Language	: English
File size	: 45620 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 866 pages
Lending	: Enabled



Depatie-Freleng Enterprises was founded in 1949 by two former Warner Bros. animators, Friz Freleng and David H. DePatie. The studio's early work consisted primarily of animated commercials and short films, but in 1964 they hit the big time with the creation of the Pink Panther character. The Pink Panther was an instant success, and Depatie-Freleng soon followed it up with a series of equally popular cartoons, including *The Flintstones*, *The Jetsons*, and *The Inspector*.

Depatie-Freleng's cartoons were known for their distinctive style, which combined classic animation techniques with a modern sensibility. The studio's animators were masters of caricature and slapstick, and their cartoons were always full of energy and humor. Depatie-Freleng also had a knack for creating memorable characters, many of whom have become cultural icons.

The 1960s and 1970s were the golden age of Depatie-Freleng. The studio produced a steady stream of hit cartoons, and its characters became household names. Depatie-Freleng's cartoons were also very successful internationally, and they were translated into dozens of languages.

In the 1980s, Depatie-Freleng began to decline. The studio's output slowed down, and its cartoons were no longer as popular as they once were. In 1981, Depatie-Freleng was sold to Marvel Comics, and in 1994 it was sold to Hanna-Barbera. Hanna-Barbera continued to produce Depatie-Freleng cartoons for several more years, but the studio never regained its former glory.

Despite its decline, Depatie-Freleng's legacy lives on. The studio's cartoons are still enjoyed by millions of people around the world, and its characters remain among the most iconic in animation history. Depatie-Freleng's cartoons are a testament to the power of animation to entertain and inspire.

The Creative Process

Depatie-Freleng's cartoons were created through a collaborative process that involved a team of writers, animators, and directors. The process began with a story conference, where the writers would brainstorm ideas for new cartoons. Once a story had been approved, the animators would begin to develop the characters and backgrounds. The animators would also create storyboards, which are detailed drawings that show how the action will flow in the cartoon.

Once the storyboards were approved, the animators would begin to animate the cartoon. The animators used a variety of techniques to create the animation, including hand-drawn animation, cel animation, and

computer animation. The animators would also add sound effects and music to the cartoon.

The final step in the process was to edit the cartoon. The editors would cut together the footage and add titles and credits. The editors would also make sure that the cartoon flowed smoothly and that the pacing was correct.

The Lasting Legacy

Depatie-Freleng's cartoons have had a lasting impact on popular culture. The studio's characters are instantly recognizable, and their catchphrases have become part of the American lexicon. Depatie-Freleng's cartoons have also been adapted into a variety of other media, including comic books, video games, and live-action films.

Depatie-Freleng's cartoons are a testament to the power of animation to entertain and inspire. The studio's cartoons have brought joy to millions of people around the world, and they continue to be enjoyed by new generations of fans.

Depatie-Freleng was one of the most successful animation studios in history. The studio's cartoons were known for their distinctive style, memorable characters, and hilarious humor. Depatie-Freleng's cartoons have had a lasting impact on popular culture, and they continue to be enjoyed by millions of people around the world.

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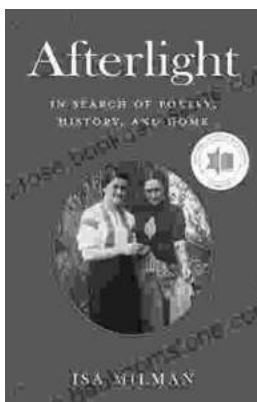


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